

ON YOUR MARK



MANCHESTER MARATHON 2025 MEDIA PACK

Th1rt3en Media is a trading subsidiary of the University of Manchester Students' Union.



Ready, Set, Promote!

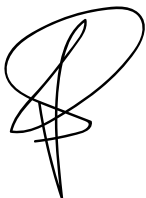
27,000 runners, 54,000 spectators, unique advertising opportunities.

Strap on your running shoes to put your brand in first place as the UK's second largest marathon route winds through the University of Manchester on **Sunday 27th April**.

Thirteen Media presents the opportunity for brands to put themselves in the fast lane and advertise along the marathon route ensuring your brand takes advantage of the 133,000 predicted footfall, gaining the attention of runners and spectators.

Get ready to sprint towards success of unmatched exposure across the campus and our promotional platforms.

Lace up and make an impact.



Paul Parkes

Head of Commercial Development

Thirteen Media / University of Manchester Students' Union



MANCHESTER MARATHON



Face - To - Face

Indoor Stands

Our lively foyer area is the main thoroughfare to our popular café, shop, bar, activity spaces and meeting rooms all of which will be offering runners and spectators marathon exclusive deals, further driving footfall through the building, making it the perfect spot for face-to-face promotions.

£800.00 (3m x 2m)

All prices subject to VAT at the current rate.



Display Advertising

Digital Screens

Our digital display screens provide high exposure and one of the most visually attractive and cost-effective display platforms available. We have up to 18 portrait screens located in high footfall areas of the Students' Union building.

The playlist is 60 seconds long with your ad showing for a minimum of 10 seconds per minute, so over 700 times a day.

£75.00 (PER SCREEN / PER DAY)

Digital Video Wall

Located in the main foyer area of the Students Union building our 2.8m x 1.8m HD video wall is the focus of this space with high dwell time, this is the perfect way to promote your brand or product.

£150.00 (PER DAY)

All artwork should be sent 1080px x 1920px in JPEG format.

Animated artwork should be sent as an MP4 file and be no longer than 10 seconds.

All prices subject to VAT at the current rate.





2025



 thirteenmedia.co.uk

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